NIKITA OJHA

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EDUCATION

DUKE UNIVERSITY, The Fugua School of Business

Master of Business Administration – Incoming consultant at Boston Consulting Group, Chicago, IL.

Durham, NC May 2023

Admissions Representative; VP Comms and Marketing – Cannabusiness Club; VP, Ops - FuquaVision

UNIVERSITY OF DELHI

Bachelor of Business Administration – General Business Management, Marketing

New Delhi, India

First division (Top 25%); Intern, DLF India Ltd (launch strategy for a multi-million real-estate project); Volunteer teacher, Teach India (linguistic upskilling for employment); Founding co-president and actor, Theatre Club

June 2013

EXPERIENCE

GARTNER

Gurgaon, India

Senior Research Specialist, Human Capital Advisory

2017–2021

- Led a study on optimizing retail store employees' learning during COVID-19 for a Fortune10 organization; presented findings to group CHRO winning an additional engagement worth \$330,000
- Managed Ignition Guides (flagship product) for Learning & Development (L&D) by identifying annual priorities of L&D clients and developing ~25 playbooks to help L&D teams optimize L&D processes and save up to 40% of annual spend
- Spearheaded all client conversations as a Gartner expert on managing digital-native employees and built Gartner's capability on 'multi-generational workforce'; utilized by 60% of Fortune 500 HR leaders
- Improved contract renewal rate by 15% YOY by identifying knowledge gaps within commercial teams across APAC and ANZ to create and deliver upgraded training modules quarterly
- Managed three junior analysts on the team, and mentored young female colleagues across different tenures to foster DEI goals for Women at Gartner

GARTNER

Gurgaon, India

2015-2017

Research Specialist, HR Practice (Internal R&D)

- Created and presented go-to-market strategy for new product ideas to Gartner's Talent Management Advisory Board at the global product leadership meeting in Arlington, VA
- Led a 5-person team on a pilot predictive talent analytics study to solve for high attrition among factory workers at a Fortune 50 organization; study recommendations helped reduce attrition by 40%
- Designed go-to-market plans and launched successful proof-of-concept use cases into new product ideas for Gartner by working with key senior stakeholders and conducting interviews with high priority clients
- Identified gaps in new hires' communication skills across Gartner India and improved onboarding plans to focus on improving the skills; awarded 10% spot-bonus for taking initiative

CEB INDIA PVT LIMITED

Gurgaon, India

2013-2015

Senior Associate, Emerging Markets

Associate, Emerging Markets (out of turn promotion amongst 20 peers)

- Ran CEB's largest panel survey for 20,000 employees across 20 countries measuring labor market sentiment; managed survey vendors partnerships and performance
- Led CEB's annual study Asia Business Risk Barometer to help HR leaders understand general risks and build talent strategy; used by 100+ clients across APAC
- Authored ~60 region-specific talent custom reports for HR leaders in the Asia, helping clients benchmark talent process maturity scores

ADDITIONAL INFORMATION

Received multiple EPIQ (Emotional, Productivity, Intellect, Quality) Awards in Intellectual and Emotional Excellence categories
Consistently received top performance rating at Gartner (90th percentile); high-potential employee with a 150% bonus in 2020-21

- Skills: Hypotheses-driven client models, communication, client and stakeholder management, working with global teams
- Community Involvement: Pride@Gartner (Ally and Comms); Women@Gartner (local chapter board member); Tech Pilot for
 workplace technologies at Gartner. In 2020, ran group math and english classes at home for underprivileged children who couldn't
 attend school due to lack of digital infrastructure
- Interests: Traveling (covered 19/29 states in India and 6 countries), baking pastry, beauty and skincare